

COLLECTION DEVELOPMENT

Course Description:

Explores principles and issues involved in developing collections of materials for various types of libraries, with particular emphasis on public and academic libraries. Aspects of collection development examined include community analysis/needs assessment, collection development policies, selection and acquisition of materials, cooperative collection development, weeding, preservation, and collection evaluation.

Objectives/Goals:

Students should acquire understanding of varying philosophies of materials selection and of the importance of community analysis, user studies, and resource sharing in collection development. Students should also acquire familiarity with the major selection aids in the field and the methods and issues involved in acquiring, maintaining, and evaluating collections. Lastly, students should increase their understanding of the issues involved in intellectual freedom and censorship.

Required Text:

Evans, G. Edward. Developing Library and Information Center Collections. 5th ed. Englewood, CO: Libraries Unlimited, 2005.

Method of Instruction:

Lectures, class postings and discussions, case studies, dvd's, projects.

Readings:

Articles are available as electronic reserves. Many are from Library Journal and other recent journals available in your libraries. The "Helpful Titles" are not on reserve but may be available in your libraries' collections.

Assignments:

Students will be expected to complete two assignments designed to afford experience in using current and retrospective selection aids and a paper synthesizing reading on an area or issue related to collection development.

Grading: Assignments

I. Current Selection Aids	30%	March 1
II. Retrospective Collection	10%	April 26
III. Term Paper	40%	April 26
Final Exam	20%	May 3

Individual written assignments for the selection aids and retrospective collection projects are located in the "Assignment" section.

Term Paper

Each student will read extensively (a minimum of 20 articles or book chapters) on a topic related to some aspect of collection development and prepare a paper and a brief presentation to introduce their classmates on the important points about the topic. The topics may be very broad or more specific, based on students' needs and interests. The paper must be ten pages long, and it must include proper bibliographic citations for both direct and indirect quotes, a bibliography, and a list of recommendations for the five most help readings/websites. Students will be asked to list three choices in priority order and to explain their need for their first choice, if applicable. Students will submit a preliminary bibliography by April 5th and will report on their papers at the last two class meetings.

Class Participation Exercises	1. Citizen/User Survey	February 1
Extra Credit Points	2. Article Annotations	February 15,22

March 8,22

3. Censorship Case Study April 12

(Possibility of one point added to your final grade. Each exercise worth 1/4 point.)

Class Attendance:

Students are expected to attend class and to make up any work missed.

ADA Statement

If you need special assistance under ADA, please inform the faculty member immediately.

LS 505 SCHEDULE OF CLASSES

January 11 Class Session

Introduction to Course
Information Age - Information Society

READINGS:

- *Chapter 1 in Evans
- *Genco, Barbara, et. al. "20 Maxims for Collection Building." Library Journal 132 (September 15, 2007):32-35.
- *Sandler, Mark. "Collection Development in the Age [Day] of Google." Library Resources & Technical Services 50 (October 2006):239-43.

Arlen, Shelly and Lindell, Ann; Nanji,Razia; and Seale, Colleen. "Web Tools for Collection Managers." Collection Building 17(No. 2, 1998):65-71.
Martin, M. "Web Sites for Collection Development and Acquisitions." Mississippi Libraries v. 68 no. 1 (Spring 2004) pp. 17-18.

January 18 Marin Luther King Holiday NO CLASS

January 25 Class Session

Information Needs Assessment
What information is needed? How can it be acquired? How are data used?
Community Analysis in Academic, School Libraries, Special Libraries and Information Centers
User Studies

READINGS:

- *Chapter 2 in Evans.
- Blake, J et. al. "From Data to Decisions: Using Surveys and Statistics to Make Collection Management Decisions." Library Collections, Acquisitions, and Technical Services 28 no. 4 (2004):460-4.
- Hoffert, Barbara. "Immigrant Nation." Library Journal 133 (September 1, 2008):34-6.
- Jensen, Kristi. "Engaging Faculty Through Collection Development Utilizing Online Survey Tools." Collection Building 28 no. 3(2009):117-21.

Stoller, M. "Building Library Collections: It's Still About the User." Collection Building 24 no. 1 (2005):4-8.

(Public)

*Cassell, Kay Ann. Knowing Your Community and Its Needs. Chicago: ALA. 1988. (available from instructor)

(Academic)

Chadwell, Faye. "What's Next for Collection Management and Managers? User-Centered Collection Management." Collection Management 34 no. 2 (April/June 2009):69-78.

*Govan, James. "Community Analysis in an Academic Environment." Library Trends 24 (January 1976):541-556. (available from instructor)

Lee, H. L. "Collection Development as a Social Process." The Journal of Academic Librarianship v. 29 no. 1 (January 2003) p. 23-31.

February 1 Class Session

Collection Development Policies

Rationale/Uses

Elements

READINGS:

*Chapter 3 in Evans.

*Corrigan, A. "The Collection Policy Reborn: a Practical Application of Web-based Documentation." Collection Building 24 no. 2 (2005):65-9.

*Latham, J. M. "To Link or Not to Link." Library Journal part Net connect (Spring 2002) p. 20-2

(Public)

Anjejo, R. "Collection Development Policies for Small Libraries." PNLA Quarterly v. 70 no. 2 (Winter 2006) p. 12-16

Jacob, Merle. "Get It in Writing: A Collection Development Plan for the Skokie Public Library." Library Journal (September 1, 1990):166-169.

(Academic)

Koenig, Dorothy A. "Rushmore at Berkeley: The Dynamics of Developing a Written Collection Development Policy Statement." Journal of Academic Librarianship 7(January 1982):344-50.

Sanchez Vignau, B. S., et. al. "Collection Development Policies in University Libraries: a Space for Reflection." Collection Building v. 24 no. 1 (2005):35-43.

(School)

Adams, H. R. "The Materials Selection Policy: Defense against Censorship." School Library Media Activities Monthly 24 no. 7 (March 2008):28.

(Special)

Thomas, V. C. "Formulating a Federal Depository Collection Development Statement: Guidelines for Academic Law Library Survival." Legal Reference Services Quarterly 11 no. 1-2 (1991): 111-26.

Helpful title:

Anderson, Joanne, ed. Guide for Written Collection Policy Statements, 2nd ed. Collection

February 8 Class Session

Philosophies of Materials Selection
Evaluative Criteria

READINGS:

- *Chapter 4 (CD-Selection Process-Theory) in Evans.
- *Bob, Murry C. "The Case for Quality Book Selection." Library Journal 107(September 15, 1982): 1707-10.
- *Rawlinson, Nora. "Give'Em What They Want." Library Journal 106(November 15, 1981):2188-90.

February 15 Class Session

Practical Aspects of Selection
Variation in Collection Development by Type of Library

READINGS:

- *Chapter 4 (appropriate pages) in Evans.
- *Agee, J. "Selecting materials: a Review of Print and Online Resources." Collection Building v. 22 no. 3 (2003) p. 137-40
- Quinn, Brian. "Cognitive and Affective Processes in Collection Management." Library Resources & Technical Services 51 (January 2007):5-15.
- Thomas, Devon. "A Place On the Shelf." Library Journal 132 (May 1 2007):40-43.

(Public)

- Cassell, Kay A. "Interviews with Collection Development Coordinators [Debbie Smith, Kathleen Sullivan, Jenica Rogers-Urbaneck]." Collection Building 26 no. 3 (2007): 91-3.
- *Hoffert, Barbara. "It's the Economy: LJ Book Buying Survey 2009." Library Journal 134(February 15, 2009):34-36.
- Hoffert, Barbara. "Who's Selecting Now?." Library Journal 132 (September 1, 2007):40-43.
- Jacobsen, Teresa. "Spending Spree." Library Journal 131 (March 15, 2006):30-33.
- Sullivan, Kathleen. "Beyond Cookie-Cutter Selection." Library Journal 129 (June 15, 2004):44-46.

(School, Special)

- Brisco, S. "Online Material Selection." Teacher Librarian 32 no. 2 (December 2004):35.
- Zager, D. "Collection Development and Management [music libraries]." Notes 56 no. 3 (March 2000) p. 567-73.

For extra credit, read and annotate one article on selection or acquisition for a particular type of library (academic, public, school, special) to post to discussion list and possibly report on in class.

February 22 Class Session

Practical Aspects of Selection
Variation in Collection Development by Type of Library

Producers of Information Materials

READINGS:

*Chapter 4 (appropriate pages), Chapter 5 in Evans

(Academic Research)

Albanese, Andrew R. "Campus Library 2.0." Library Journal 129(April 15, 2004):30-33.

Austenfeld, Anne. "Building the College Library Collection to Support Curriculum Growth." Collection Management 34 no. 3 (July/September 2009):209-27.

Calhoun, J. C. "Reviews, Holdings, and Presses and Publishers in Academic Library Book Acquisitions." Library Resources & Technical Services 45 (July 2001):127-77.

*Cassell, Kay A. "Interviews with Collection Development Coordinators [Debbie Smith, Kathleen Sullivan, Jenica Rogers-Urbaneck]." Collection Building 26 no. 3 (2007): 91-3.

Chadwell, Faye. "What's Next for Collection Management and Managers? User-Centered Collection Management." Collection Management 34 no. 2 (April/June 2009):69-78.

Jenkins, Paul. "Book Reviews and Faculty Book Selection." Collection Building 18(No. 1, 1999):4-5.

Jensen, Kristi. "Engaging Faculty Through Collection Development Utilizing Online Survey tools." Collection Building 28 no. 3(2009):117-21.

Schmidt, Karen, et. al. "Approaches to Selection, Access, and Collection Development in the Web World: A Case Study with Fugitive Literature." Library Resources & Technical Services 52 (July 2008):184-91.

Smith, Debbi A. "Percentage Based Allocation of an Academic Library Materials Budget." Collection Building 27 no. 1 (2008):30-4.

Williams, Virginia, et. al. "Determining the Average Cost of a Book for Allocation Formulas: Comparing Options." Library Resources & Technical Services 52 (January 2008):60-70.

Producers of Information Materials

*Fister, Barbara. "Publishers & Librarians: Two Cultures One Goal: Both Aim to Put Books and Readers Together." Library Journal 134 (May 1/2009):22-25.

For extra credit, read and annotate one article on selection or acquisition for a particular type of library (academic, public, school, special) to post to discussion list and possibly report on in class.

March 1 Class Session

Selection Aids (Book and Nonbook, Current and Retrospective)

Evaluation of Reviews

READINGS:

*Chapter 4 (pp. 82-94) in Evans.

*Agee, J. "Selecting materials: a Review of Print and Online Resources." Collection Building v. 22 no. 3 (2003) p. 137-40

Brisco, S. "Online Material Selection." Teacher Librarian 32 no. 2 (December 2004):35.

Fialkoff, F. "The "Verdict" on Reviews." Library Journal 134 (June 1 2009):8.

March 8 Class Session

Selection of Nonbook Materials
Government Documents
Audiovisual Materials

READINGS:

*Chapters 8,9 in Evans.

Staley, R. A. "Electronic Government Information Dissemination: Changes for Programs, Users, Libraries, and Government Documents Librarians." Collection Management 32 no. ¾ (2007):305-26.

Block, Marylaine. "Dealing with Digital." Library Journal 128(July 2003):40-43.

Dick, Jeff T. "With the High-definition Format Still Gaining Ground, Is It Time for Libraries to Take the Plunge?" Library Journal, 134 (November 15, 2009):

Jeske, Michelle. "Tapping Into Media." Library Journal 133 (September 15 2008): 22-5.

Kim, Ann. "The Future is Now." Library Journal 131 (May 15, 2006):60-63.

Walters, William. "Video Media Acquisitions in a College Library." Library Resources & Technical Services 47 no. 4 (October 2003):160-70.

For extra credit, read and annotate one article on selection of nonbook materials (audio visual, Government documents, serials, electronic materials) to post to discussion list and possibly report on in class.

March 15 Spring Break NO CLASS

March 22 Class Session

Serials

Electronic Materials

READINGS:

*Chapters 6,7 in Evans.

Black, Steve. "Impact of Full Text on Print Journal Use at a Liberal Arts College. Library Resources & Technical Services." 49 (January 2005):19-26, 56.

Buck, T. H., et. al., "Collection Development in Public Libraries." The Serials Librarian 50 no. ¾ (2006):253-7.

Chadwell, F. A. "What's Next for Collection Management and Managers?" Collection Management 34 no. 1 (January/March 2009):3-18.

Nisonger, Thomas E. "Electronic Journal Collection Management Issues." Collection Building 16(Number 2, 1997):58-65.

Stemper, J., et. al., "Perpetual Access to Electronic Journals: A Survey of One Academic Research Library's Licenses." Library Resources & Technical Services 50 no. (April 2006):91-109.

Van Orsdel, L. C., et. al., "Reality Bites [Periodicals Price Survey 2009]." Library Journal 134 (April 15 2009):36-40.

Eaton, Lance. "The Emerging Phenomenon of Books Published First in Digital Format." Library Journal 134 (May 15/2009).

Jeske, Michelle. "Tapping Into Media." Library Journal 133 (September 15 2008): 22-5.

Kulp, C., et. al. "Organizational Approaches to Electronic Resource Acquisition: Decision-Making Models in Libraries." Collection Management 30 no. 4 (2005):3-29.

- *Morville, Peter S. "Building Subject-Specific Guides to Internet Resources." Collection Building 14(Number 3, 1995):26-31.
- Price, Apryl C. "How to Make a Dollar Out of Fifteen Cents: Tips for Electronic Collection Development." Collection Building 28 no. 1 (2009):31-4.
- Shelburne, Wendy A. "E-book Usage in an Academic Library: User Attitudes and Behaviors." Library Collections, Acquisitions, and Technical Services 33 no. 2/3 (2009):59-72.
- Tenopir, C., et. al. "Back to the Scriptorium [Database marketplace 2009]." Library Journal 134 (May 15 2009):22-5.
- Zhu, Qin., et. al. "A Practical Guide for Building a User-Focused Digital Library Collection." Computers in Libraries 29 no. 4 (April 2009):6-10.

For extra credit, read and annotate one article on selection of nonbook materials (audio visual, Government documents, serials, electronic materials) to post to discussion list and possibly report on in class.

March 29 Class Session

Acquisitions
 Distributors and Vendors
 Jobbers and Wholesalers
 Periodical Subscription Agents

Retail Outlets
 Fiscal Management

READINGS:

- *Chapters 10, 11,12 in Evans
- *Ashmore, B., et. al. "The Art of the Deal: Negotiation Advice From Library Leaders and Vendors." Searcher 17 no. 1 (January 2009):18-25.
- Ashmore, B., et. al. "The Art of the Deal: The Power and Pitfalls of Consortial Negotiation." Searcher v. 17 no. 3 (March 2009): 40-7.
- Cargill, Douglas and Karen. "Sleeping with the Enemy: The Love/Hate Relationship between Acquisitions and Collection Development." Library Acquisitions: Practice and Theory 20(Number 1, 1996): 41-47.
- Flowers, Janet. "Specific Tips for Negotiations with Library Materials Vendors Depending Upon Acquisitions Method." Library Collections, Acquisitions, and Technical Services 28 no. 4 (2004):433-48.
- *Lam, Helen. "Library Acquisitions Management: Methods to Enhance Vendor assessment and Library Performance." Library Administration and Management 18(Summer 2004):146-154.
- *Orkiszewski, P. "A Comparative Study of Amazon.com As a Library Book and Media Vendor." Library Resources & Technical Services 49 (July 2005):204-209.
- Lugg, Rick and Fisher, Ruth. "Acquisitions' Next Step." Library Journal (July 2005):30-32.
- Tenopir, C., et. al. "Back to the Scriptorium [Database marketplace 2009]." Library Journal 134 (May 15 2009):22-5.

(Academic Research)

Calhoun, J. C. "Reviews, Holdings, and Presses and Publishers in Academic Library Book Acquisitions. Library Resources & Technical Services 45 (July 2001):127-77.

April 5 Class Session

Censorship, Intellectual Freedom, & Collection Development

Causes of Censorship: What is censored and by whom? Steps to Take.

READINGS:

*Chapter 18 in Evans.

*Asheim, Lester. "Selection and Censorship: A Reappraisal." Wilson Library Bulletin 58(November 1983):180-84).

Isaacson, David. "Discriminating Librarians: An Academic Librarian Grapples with a Selection Dilemma: Is It Porn?" Library Journal 125 (November 15, 2000):40-41.

Moellendick, C. M. "Libraries, Censors, and Self-Censorship." PNLA Quarterly 73 (Summer 2009):68-76.

*Poppel, Norman. "Toward an Understanding of the Censor." Library Journal 111(July 1986):39-43.

Helpful Title:

ALA. Intellectual Freedom Manual (latest edition; not on reserve)

April 12 Class Session Censorship (continued)

Preservation

Cooperative Collection Development and Resource Sharing

Legal Issues (IRS, Copyright)

READINGS:

*Chapters 15, 16, 17 in Evans

Hahn, Trudi. "Mass Digitization: Implications for Preserving the Scholarly Record." Library Resources & Technical Services 52 (January 2008):18-26.

Horrell, Jeffrey L. "Converting and Preserving the Scholarly Record: An Overview." Library Resources & Technical Services 52 (January 2008):27-32.

Schneider, K. G. "Lots of Librarians Can Keep Stuff Safe." Library Journal 132 (August 2007):30-31.

Clark, Jeff. "Libraries and the Fate of Digital Content." Library Journal 126 (June 15, 2001):44-47.

Ellis, Jamie. "Lessons Learned: the Recovery of a Research Collection After Hurricane Katrina." Collection Building 26 no. 4 (2007):108-11.

Teper, T. H. "Current and Emerging Challenges for the Future of Library and Archival Preservation." Library Resources & Technical Services 49 no. 1 (January 2005) p. 32-39,

Lessing, Lawrence. "Copyright in the Balance; LJ Talks with Lawrence Lessing." Library Journal 127 (July 2002):44-46.

Ogden, Robert. "Copyright Issues for Libraries and Librarians." Library Collections, Acquisitions, and Technical Services 27 (Winter 2003):473-81.

Skala, Matthew., et. al. "Enforcing Copyright." Library Journal 133 (February 15 2008):28-30.

Andursky, Saul J. "ILL: Sacred Cow or Vital Service?" Library Journal 128(June 1, 2003):76-79.

Hoffert, Barbara. "The United Way." Library Journal 131 (May 1, 2006):39-41

Oder, Norman. "Consortia Hit Critical Mass." Library Journal 125 (February 1, 2000):48-51.

Shelton, Cynthia. "Best Practices in Cooperative Collection Development: A Report Prepared by the

April 19 Class Session

Collection Evaluation--Quantitative and Qualitative Methods
Weeding

Reports on Student Papers

READINGS:

*Chapters 13,14 in Evans

*Futas, Elizabeth and Widor, David L. "What Constitutes a 'Good' Collection?" Library Journal 112(April 15, 1987):45-47.

Agee, J. "Collection Evaluation: a Foundation for Collection Development." Collection Building 24 no. 3 (2005): 92-5.

Borin, Jacqueline, et. al. "Indicators for Collection Evaluation: a New Dimensional Framework." Collection Building 27 no. 4 (2008):136-43.

Dubicki, Eleonora. "Weeding: Facing the Fears." Collection Building 27 no. 4 (2008):132-5.

Handis, Michael. "Practical Advice for Weeding in Small Academic Libraries." Collection Building 26 no. 3 (2007):84-7.

(Academic)

Farber, Evan I.; "Books *Not* for College Libraries." Library Journal 122(August 1997):44-45.

Helpful Titles:

Lockett, Barbara, ed. Guide to the Evaluation of Library Collections. Collection Management and Development Guides, No. 2. Chicago: ALA, 1989. (not on reserve)

Segal, Joseph P. Evaluating and Weeding Collections in Small and Medium-Sized Public Libraries: The Crew Method. Chicago: ALA, 1980.

Larson, Jeanette. CREW: A Weeding Method Available for Modern Libraries, a 2008 revised and updated version of the CREW Manual is available from the Texas State Library and Archives at <http://www.tsl.state.tx.us/ld/pubs/crew>

Slote, Stanley J. Weeding Library Collections. 4th ed. Englewood, CO: Libraries Unlimited, 1997. (also available through our library as an electronic book)

April 26 Class Session

Reports on Students' papers

May 3 Exam